





Summer breaks are always long; kids take long vacations, get part time jobs, constantly go out and waste the days away. Some kids don't want to do anything productive with their holidays, but some do.

Why let them forgo a whole summer that can never be relived. Why not give them a summer of fun, where knowledge & practical skills are imparted upon them. Where they get a feel of what design is like. Where their interests can be peaked. Where they can experience, what it is like to study in a truly unique Singaporean school. While at the same time, living the life of a travelling student. Spending a week on our sunny island, where there is an abundance of good food, good shopping, exciting attractions and great company.

SUMMER CAMP SCHEDULE

DAY 01 Arrive Singapore at Changi Airport

Welcome to Singapore (Introduction and Course Orientation)

Costa Sands Resort

Costa Sands Resort (Pasir Ris) has a wide range of facilities and amenities to ensure a relaxing stay.

Enjoy their cozy rooms, host enjoyable social gatherings or shoot a game of pool.

DAY 02 Lesson (9:00 - 12:00): Understanding how design affects the society today

Visit to Esplande, Merlion Park and Suntec City

Suntec Singapore International Convention & Exhibition - Home to convention halls, exhibition halls, galleries, theaters, ballrooms and meeting rooms. Merlion Park - The Merlion, a mythical beast that is a cross between a fish and a lion. That stands guard at the mouth of the Singapore

River symbolizing Singapore's close association with the sea

DAY 03
Lesson (9:00 - 12:00) and Lesson (13:00 - 16:00)

Differentiating the various design disciplines, as well as Art vs Design

Group activities and Study time

DAY 04 Lesson (9:00 - 12:00): Understanding basic symbology used in graphic design today

Cultural: Kampong Giam, Little India and Chinatown

Chinatown - pockets of genuine shophouses, where age-old trades like clog making and calligraphy continue

to be practiced. Kampong Glam - The Istana Kampong Glam was once the former palace of the Sultan Hussein Mohamed Shah of Johor. The British tropical colonial mansion was refurbished into the Malay Heritage Center. Little India - Awash with scents and sights reminiscent of the subcontinent, this

is a microcosm of India where every imaginable Indian product can be found.

DAY 05
Lesson (9:00 - 12:00) and Lesson (13:00 - 16:00)

Fundamentals of design - elements and principles and Group activities and Study time

DAY 06
Lesson (9:00 - 12:00): Understanding Advertising and the Media

Singapore Discovery Center: A trip to the center takes you on a journey through Singapore's technological

endeavors and achievements in an entertaining hands-on & educational setting.

DAY 07 Universal Studio

A theme park where visitors are fully immersed into the world of movies and movie making through

state-of-the-art rides, shows and attractions.

DAY 08 Snow City

Snow City is the first permanent indoor snow center in Singapore. Yes, Singapore now has real snow for everybody! Science Center, The Singapore Science Center, inspires and enlightens everyone with more than

600 exhibits in seven themed galleries.

DAY 10 Lesson (9:00 - 12:00): Getting and idea and translating it into graphic design

Singapore Flyer, At a height of 165m, the Singapore Flyer is the world's largest Giant Observation Wheel,

one of Asia's biggest tourist attractions and Singapore's answer to the London Eye

DAY 11 Lesson (9:00 - 12:00) and Lesson (13:00 - 16:00): Fundamentals of Adobe® Photoshop® and Adobe® Illustrator®

Group activities and Study time

DAY 12 Lesson (9:00 - 12:00): Drawing and photo manipulation, touch ups, digital imaging

Jurong Bird Park, The Asia Pacific's largest indoor aviary with the world's largest collection of Southeast Asian

birds and the world's tallest artificial waterfall

DAY 13 Lesson (9:00 - 12:00) and Lesson (13:00 - 16:00)

Understanding proper methodologies and restrictions in digital design

Group activities and Study time

DAY 14 Lesson (9:00 - 12:00): Using the right color mode for different applications

Shopping, Orchard Road - Singapore's Champs-Élysées stretches 2.5 kilometers long and is

rumored to have the largest concentration of shopping malls worldwide.

A shopping experience you will not forget.

DAY 15 Departure

Package Price: 5\$2,500* nett per pax.

*Price excludes return air ticket to Singapore.

Note: Price includes all meals, accommodation (quad sharing), transportation in Singapore, entrance ticket to local attractions, academic course fees.



